

**Understanding
With
Positive
Action**



CLA Advance Senior Leadership Teams

Introduction

CLA Advance gives senior management or team leaders the key principles of compassionate leadership so that, they can get up to speed quickly, be confident role models, reinforce peer learning and support the organisation's shift to one of a compassionate culture.

As leaders:

- You must become the role models of compassionate leadership
- Your knowledge and understanding will inspire your teams engagement
- The collective confidence of the leadership team sets the tone for all
- The speed of your development gives impetus to the cultural change journey
- The visible strengthening in the senior leadership team dynamic motivates all

The principle of CLA Advance is to enable senior management teams to be able to use and enthuse on the principles and actions of a compassionate leader. The same philosophies and tools as CLA Digital online course, but delivered in 4 focused, time-efficient masterclasses. Supported by one-to-one coaching from our highly experienced CLA coaches.

Programme

- Accelerated access to CLA Digital online course (no time buffer between modules) – for completion during or after CLA Advance masterclasses.
- 4 x team full-day masterclasses - virtual or in person.
- 4 x individual 1 hour coaching sessions – virtual or in person.
- CLA Advance support materials and key learning PDFs.
- Each team member works on their own Personal Development Plans (PDP) with their personal CLA accredited coach.
- Compassionate Leadership book, signed by the author Manley Hopkinson.

Proven results validated by independent behavioural science experts. Approved and certified by two professional bodies:

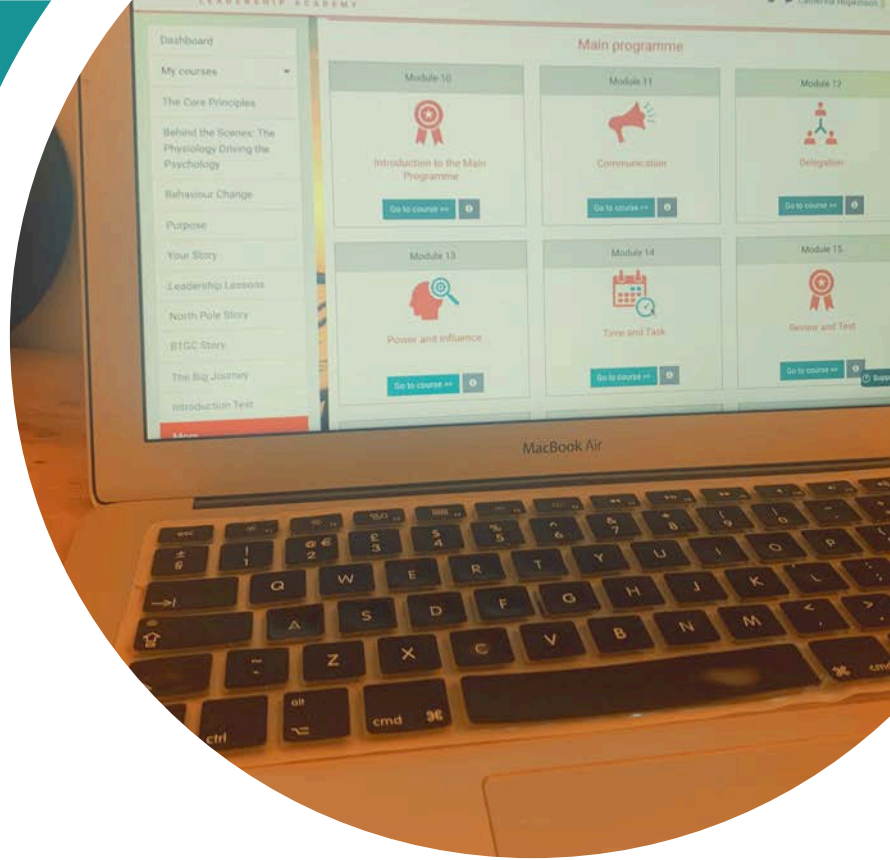


On completion of the CLA course we invite you to become a MEMBER of The Institute of Leadership. As a professional member you are entitled to use the post-nominal letters MLoL.



Completion of the CLA course gives you 27 hours of CPD certified training.

Syllabus



Masterclass 1

Focus on learning, change and the mindset of a compassionate leader.

Masterclass 2

Focus on communication, delegation, influence and time management tools.

Masterclass 3

Focus on feedback, motivation, coaching and decision making tools.

Masterclass 4

Focus on practical leadership tools and trust and relationship development tools.

Module	Title	Masterclass
0	Core Principles	1
1	Behind the Scenes	
2	Changing Behaviour	
3	Power of Purpose	
4	Story Theory	
5	Leadership Lessons - Life	
6	Leadership Lessons - North Pole	
7	Leadership Lessons - Sailing Around the World	
8	The Big Journey	
9	Introduction Assessment	
10	Main Programme Planning	2
11	Communication	
12	Delegation	
13	Power & Influence	
14	Time & Task	
15	Progress Assessment	3
16	Feedback	
17	Motivation	
18	Coaching	
19	Decision Making	
20	Progress Assessment	4
21	Situational Leadership	
22	Balanced Leadership	
23	Trust	
24	Johari's Window	
25	Progress Assessment	
26	Launchpad & Graduation	

Investment

The cost is deliberate, compassionate and competitive. CLA is priced for scalability and to effect change. Allowing the culture of compassion to be fully embedded in your organisation.

£425 + VAT - per user licence online course

£600 + VAT - per masterclass delegate*

£2400 + VAT - one to one coaching

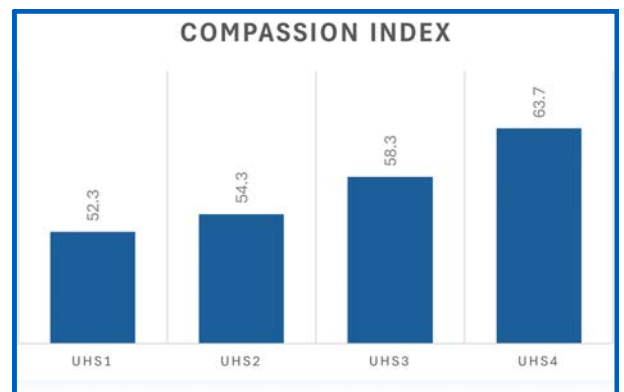
Outcome

- A culture of effective empowerment & inclusion
- Behaviour change you can put into practice & scale
- Positive understanding & intent
- A safe space for growth, contribution & challenge
- A leadership style that achieves more than compliance

Insights

Using the independent services of behavioural science experts MindAlpha, a pilot CLA programme in a large NHS Trust revealed:

- **Phase 1** - Factors related to self-awareness and self-care rose fastest.
- **Phase 2** - Factors related to empowering and enabling others saw the strongest gains.
- **Phase 3** - Leadership related factors were the largest drivers of gains.
- **Overall** - These patterns mirror the content of the programme which suggests that the principal driver of gains was the learning from the programme.



*minimum cohort related price
CLA Insights - see brochure for further info.

Testimonials

The course is outstanding. I have been lucky enough to have a fair bit of training and coaching through work over the years but this is by far the best I've come across in terms of content and engagement.

Davina Ripton FRSA – CLA Student

...a clear vision, a well communicated plan and visible 'Compassionate Leadership' creates a values based culture, the power of collective brilliance enables us to achieve almost anything.

Hue Owen - CEO - Ark Data Centres

I had a good team. With the help of the CLA tools we ended up with a GREAT team and a truly high performing organisation.

Executive VP - Teleflex

We are in a time of disruptive leadership change. Compassion is our way forward. Manley has presented an abundantly wise and carefully crafted guide for all leaders to help us travel on our collective journey with ease and grace.

Sue Cheshire - Founder & MD - Global Leaders Academy

He (Manley) is a firm proponent of the idea that leadership is less about telling people what they need to do than about forming a relationship with them so that they motivate themselves to do what is required.

Forbes



About



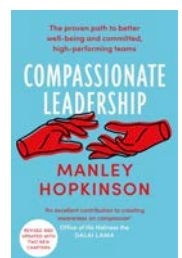
Free Taster Module

Try the Delegation module from the CLA Digital online course. Contact us for access.

The Compassionate Leadership Academy (CLA) was established in 2015, offering personal development, leadership and cultural change programmes based on the best selling book Compassionate Leadership by Manley Hopkinson.

Other CLA programmes:

- Digital - online course
- Plus - online course plus masterclasses
- Insights - behavioural analysis and measurement of impact
- Healthcare - sector specific bespoke programme
- Events - Kick Off & Graduation with Manley Hopkinson



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